Vlad Ra

Senior Product Manager

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AI-First product leader with 10+ years building and shipping products from 0 to 1. I use Claude Code, MCP tooling, and agentic AI workflows daily - prototyping features, automating research, and building internal tools that multiply team output. At Trendle, I introduced AI-First development practices that transformed how the entire team ships: developers work with AI agents, cycle times dropped, and we do more with fewer people. I combine this AI-native workflow with hands-on technical skills (TypeScript, SQL, system design) and strong product strategy. Built products that scaled to $4M in revenue, $500K in trading volume, and 10K monthly users across web3, gaming, and consumer apps.

EXPERIENCE

Trendle (trendle.fi) - Product Manager, 2025-2026

- Built and launched prediction market platform from scratch - owned product strategy, pricing, and go-to-market
- Scaled from 0 to $500K in trading volume through data-driven iteration and continuous user research
- Introduced AI-First development practices across the team: developers ship with Claude Code and AI agents, reducing cycle times
- Managed enterprise-level integrations with liquidity providers and market makers

Quantum Rift (theoct.xyz) - Product Manager, 2024

- Led full product lifecycle of real-time multiplayer platform - from conception through launch to 500 CCU
- Built analytics pipeline (Segment, Mixpanel) and used data to inform every feature decision
- Ran systematic A/B testing and user interviews to identify retention drivers
- Scaled from 0 to 10K monthly active users; identified churn patterns and iterated on onboarding
- Directed technical rewrite of back-end and front-end to solve scalability bottlenecks

Snark.art / OG.Art Platform - Product Lead, 2021-2023

- Owned product and commercial strategy for on-chain generative art platform
- Achieved $4M in total sales across three collections - all sold out during 2022-2023 bear market
- Led pricing strategy, launch sequencing, and collector engagement for each drop cycle
- Managed cross-functional teams (engineering, creative, business) and external partnerships (Pace Gallery, Christie's, Random International)
- Designed platform architecture for on-chain storage, metadata management, and rendering

Accuraten - Co-Founder & PM, 2014-Present

- Co-founded digital product agency; built and shipped products for web3 and VC clients (Polymorphic Capital, Runa Capital, Acronis)
- Hands-on: designed database schemas, wrote TypeScript, reviewed code, managed infrastructure
- Led distributed engineering teams across multiple time zones in async-first environment
- Built AI-powered internal tools and workflows to automate research, reporting, and client delivery

TECHNICAL SKILLS

- **AI & Agentic Tools:** Daily user of Claude Code for prototyping, research, and automation. Build with MCP (Model Context Protocol) tooling and agentic AI workflows. Design AI-powered internal tools that multiply team output. Evaluate and integrate AI capabilities into products.
- **SQL & Databases:** Designed production PostgreSQL schemas, write queries for analytics and debugging
- **Analytics:** Segment, Metabase, Mixpanel, Google Analytics - built analytics pipelines from scratch
- **Code:** TypeScript, React, Node.js, Next.js - write code for prototypes, internal tools, and PRs
- **Blockchain:** Solidity (code review), smart contract deployment, on-chain infrastructure design

LANGUAGES

- English (Professional Proficiency)
- Russian (Native)
- Portuguese (Learning)